



ALDIAR INSIDER

فنادق الديار
Al Diar Hotels

A division of Abu Dhabi National Hotels

Al Diar Hotels Newsletter / Issue 9/ Jul-Aug 2018

Inspired Motivated Dedicated

Words from the Director of Operations



Dear Colleagues,

Welcome to issue 9 of Al Diar Insider.

As the summer season is already on us, Al Diar Insider provides a warm update on the activities happened at Al Diar Hotels during the recent months. This issue features another exciting team building event at Al Diar Sawa Hotel Apartments with images reflecting the bonding moment amongst our colleagues. And of course, everyone must have already viewed our videos with Ramadan Kareem and Eid Mubarak greetings posted on social media channels that have brought a lot of interactions on Al Diar Hotels social media channels. Lastly but not the least, be sure not to miss to read our featured colleagues in Al Diar Star and In-Person sections.

Be reminded that link to Al Diar Insider digital copy on Al Diar Hotels website page has always been posted on Al Diar Hotels facebook and linkedin page. Let me take this opportunity to request for your support to follow, like and interact on all Al Diar Hotel social media channels.

Warm wishes,

Ayman Fathy
Director of Operations
Al Diar Hotels

Spotted

Bowling bonding

Al Diar Sawa Hotel Apartments, Abu Dhabi

Al Diar Sawa Hotel Apartments colleagues took a short time out from their busy and hustling hours for a bowling fun match and bond together on May 9, 2018.

Held at Wanasa Land Bowling Center in Al Wahda Mall Abu Dhabi, colleagues were divided into 4 teams to create a great match Albeit quite tough, it was a definitely a friendly entertaining match. Wanasa Land has been filled with excitement and at times, teasing moment as part of cheering their participating team.

It did not matter whether a participating player is a pro, non-professional bowler or first time player, the most rewarding is being a part

of the team. And to fuel each cheerer and player's energy, light refreshments were provided all throughout the event.

Congratulations to colleagues at Al Diar Sawa Hotel Apartments for this exciting event. We shall wait for the next team event.



Siji Hotel Apartments
Al Diar Siji Hotel
Fujairah
Al Diar Sawa Hotel Apartments
Al Diar Dana Hotel
Al Diar Mina Hotel
Al Diar Capital Hotel
Abu Dhabi

In person

Gracelene Natino Morales

Marketing Executive
Al Diar Hotels Cluster Sales & Marketing



Career highlights:

Gracelene's hotel career knocked on her door in 2000 to join the F&B department at Jumeirah Beach Hotel in Dubai. In less than a year, she was

promoted and moved to Jumeirah Hotels & Resorts Group Marketing department in which she was a part of the team that handles all marketing and branding activities for Jumeirah group of hotels and resorts in UAE, UK and USA.

In 2006, she joined as Editorial Executive at Getty Images based in Dubai Media City where she specialized in entertainment, sports, celebrity, travel, advertorial, and news images. She led the team to win International Sales & Marketing competitions such as Olympic Campaign in 2008 and Award Season of the Year in 2009. Also in year 2009, she won the Editorial Sales Executive International Award which she competed with key personnel from various countries around the world, the first winner from Getty Images branch based in Gulf country in the mentioned category.

In 2010, she joined the Marketing department at Jumeirah Bab Al Shams Desert Resort & Spa and then moved to Jumeirah at Etihad Towers in Abu Dhabi. As a Marketing & Communications Executive, she handled offline and online

hotel pre-opening marketing plan, hotel branding and positioning. In November 2011, she moved back to Dubai and joined TIME Hotels in Cluster Sales & Marketing department.

It was in 2013 when she got a ring to join Al Diar Hotels Cluster department as Marketing Executive.

Let us get to know her a little bit more:

What do you appreciate most in Al Diar Hotels? "I've been grateful for the confidence and trust provided to me by the management and colleagues which allows the possibility of discovering and exploring my creativity. I feel fulfilled each time; I click the camera, I see the smiles of my colleagues, completed a design and put my words in it, I see a food presentation and run a campaign as per agreed concept.

How do you see yourself in 5 years? "A happy family person, a community worker, an entrepreneur, an author of a poetry book and book of quotes."

Type of movies you watch: "Almost everything, it could be heart-warming story movies, historical, sci-fi, action, detective, Disney and Warner Bros movies, fantasy, comedy, documentary but, never to horror and heavy drama movies."

Favourite quote: "Live each day like it's the last day of your life" - from Gracelene's collections of quotes. "We never know how short or how long we will live but, it is always great to leave good memories up to the last minute of your life that will warm the human hearts, fill their brains positively and maybe, truly inspired them." 

Al Diar Star

Usman Abdul Rahiman Senior Housekeeping Supervisor Al Diar Siji Hotel, Fujairah



Usman Abdul Rahiman joined the Housekeeping department at Al Diar Siji Hotel in September 2000 and in 2014, he was promoted and transferred to Siji Hotel Apartments.

He went back to India in 2014 due to surgical procedure and stayed there for a while.

He returned to UAE on March 23, 2016. Al Diar Siji Hotel has always been his choice to work in UAE as he is fully confident that Al Diar Siji Hotel management and colleagues have been acknowledging employees who are

dedicated to his work and providing loyalty to the company.

"Usman is always considered as one of our great assets in the company. He has the skills and abilities that contributed to the success of our entire operation. We sincerely appreciate his professionalism and his enthusiasm to keep a warm team spirit beyond imagination", confirmed by Mr. Ala'a Naqawa, Al Diar Siji Hotel and Siji Hotel Apartments HR Manager.

His various awards such as Employee of the Month, Employee of the Year, Supervisor of the Quarter and Supervisor of the Year are certificates of his dedication and contribution to both properties.

Usman said, "Working in Al Diar Siji Hotel, is just like working as a family with specific team objectives that is, to provide quality service to our guests and treat our colleagues with respect." 

Flash

Ramadan Kareem and Eid Mubarak Video Greetings

Al Diar Capital Hotel, Al Diar Dana Hotel and Al Diar Mina Hotel

This 2018, Al Diar Hotels, released special edition videos to send Ramadan wishes and Eid Mubarak greetings to our colleagues, valued guests, social media channels members and followers.

Al Diar Capital Hotel and Al Diar Hotels Cluster team have taken time to participate in the Ramadan Kareem greetings video which was posted on Al Diar Hotels social media channels on May 22, 2018. To this date, the video has more than 800 views, 144 interactions, 22 comments and was shared 17 times on facebook.



On 12th of June, **Al Diar Dana Hotel management and staff** released a 3-minute video on Al Diar Hotels social media channels to convey the heartfelt Eid Mubarak messages to everyone. To this date, the video has 296 views on youtube and has been shared more than 10 times on facebook.



Following this activity, our colleagues from **Al Diar Cluster Sales & Marketing, Al Diar Mina Hotel management and staff** posted a video featuring warm Eid messages. It was released on Al Diar Hotels social media channels with 128 interactions on facebook and has 154 views on youtube.



Al Diar Hotels management and staff would like to thank everyone who took time to view, like, post a comment and share the videos. 